Win \$5,000 for your self-published book

Sponsored by Winning Writers with BookBaby and Carolyn Howard-Johnson









Submit online or by mail. Deadline: June 30

winningwriters.com/northnpak2106



A Great Contest for Your Self-Published Book

There are lots of contests for self-published books. You can find them listed at the <u>Alliance of Independent Authors</u> and <u>BookBub</u> among other places. Here is what makes our North Street Book Prize one of the best:

- Large cash prizes: \$5,000 for the grand prize, \$1,000 for each category winner.
- Bonus awards: Winners receive additional services from BookBaby, Carolyn Howard-Johnson, and Winning Writers to help market their books.
- Free gift: All contestants receive a free digital copy of Great
 Little Last-Minute Editing Tips for Writers by Carolyn
 Howard-Johnson.
- Reasonable entry fee: \$65 per book. Many other contests charge \$85, \$95, and up.
- No need to enter multiple categories: Choose one category for your book. If our judges feel it will do better in another category, they will reassign it.
- Flexible criteria: Submit books published in any year, on any self-publishing platform.
- Pro-author attitude: Submit a non-qualifying book by mistake? A duplicate entry? We'll refund your fee. We issued nearly 100 refunds in 2020.
- Transparent: We have four judges. Read about them on our guidelines page.
- Lasting, in-depth publicity: With some contests, it's hard to
 find out much about past winners beyond the author's
 name and the book title. At North Street, we publicize our
 winners through our website (300,000+ visitors in 2020), in
 our newsletter (50,000+ subscribers), and in our social
 media channels (including 135,000+ Twitter followers). Our
 contest archives feature critiques of the winning entries,
 excerpts from the books, and bios of the winners going back
 to the first contest in 2015.
- No nickel-and-diming: Some contests charge winners for things like award seals. We provide those for free.
- Recommended by industry leaders: The North Street Book
 Prize is recommended by <u>Reedsy</u> and the <u>Alliance of</u> <u>Independent Authors</u>.

